



Rugby Americas North Communications Manager

Details:

Rugby Americas North (RAN) is seeking to hire a Communications Manager to develop, manage and publish content for RAN digital platforms, assist with its international competition delivery, and help drive commercial initiatives. The Communications Manager will report directly to RAN General Manager. The position is currently on a part-time basis.

Job Description:

- Work closely with RAN unions as well as board and staff to develop videos, social media graphics, written features, and photographs for all of RAN's digital platforms and marketing needs
- Work in unison with World Rugby to share communications and relevant news with our member unions and digital audience
- Develop and implement communications plans for RAN events, including managing relationships and strategy with local press, content creators and key stakeholders
- Develop print and digital collateral for RAN events
- Ensure quality live productions for RAN competitions
- Grow digital audience and traction through engaging social media content and paid campaigns
- Write press releases regarding RAN events, tournaments, and other key initiatives
- Serve as the primary administrator for rugbyamericasnorth.com, and ensure the website infrastructure is up to date
- Manage writers, developers and freelancers for website development and content creation
- Manage project/event budgets and reporting for all above activities

Requirements Skills and Abilities:

- Work well independently
- Strong knowledge of global rugby, including in North America, the Caribbean and Mexico
- Experience working with Wordpress and Mailchimp
- Experience creating and managing content for social media
- Understanding of live stream production requirements, platforms and distribution
- Basic knowledge of Adobe Creative Suite
- Experience writing press releases and feature stories
- Experience shooting and editing video and photos
- Ability to travel alone

How to apply:

Interested applicants are asked to submit their resume by Friday December 16th 2022 to nbrooks@rugbyamericasnorth.com